

BURO SEATING



August 2021



buroseating.com





COMPANY DETAILS

AUSTRALIA

Email seating@buroseating.com.au Web buroseating.com.au

Brisbane

Address Suite 9, 30 Florence Street, Teneriffe, QLD 4005 Phone +61 7 3852 3925

Sydney

Address C/- WOTSO, Level 1, 1-5 Link Road, Zetland, NSW 2017 Phone +61 7 3852 3925

Employees 10 ABN 24 760 980 968 Local Manufactuer Yes Foreign Manufactuer Yes Importer Yes Exporter No

NEW ZEALAND

Email seating@buroseating.com Web buroseating.com

Auckland

Address 3 Donnor Place, Mt Wellington, Auckland 1060 Phone +64 9 271 5999

Christchurch

Address Level 2, Unit 20, 295 Blenheim Rd, Upper Riccarton, Christchurch 8041 Phone +64 3 365 3350

Employees 20 NZBN 9429000109116 Local Manufactuer Yes Foreign Manufactuer Yes Importer Yes Exporter No New Zealand Companies Office 2565662 (Limited Partnership)

KEY CONTACTS

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COMPANY OVERVIEW

ABOUT BURO SEATING

buroseating

Buro Seating is a leading wholesaler of quality ergonomic seating in Australia and New Zealand. With over 25-years of experience designing, manufacturing and wholesaling commercial seating, Buro has established a reputation for quality products and service.

HEALTH AND WELLBEING

At Buro, we're obsessed with posture and bio-mechanics and how a chair should care for any body that chooses to sit on it.

That's why, with ergonomics at the heart of our design, and technology, you can trust Buro chairs to have your back.

INNOVATION

- A restlessness to raise the bar across every aspect of our business: to be innovative in our methods, adaptive with our technologies and imaginative in our partnerships.
- ✓ Certifications, sustainable materials, design and aesthetics, weight rating options, superior technologies including proprietary Buro Dynamic Intelligence[™] for comfort and wellbeing, through to pre and after-sales service – there's nothing we're not looking to make better.
- ✓ We adopt design-thinking, science and innovation to explore possibilities, create new categories and further our customers' health and wellbeing.

STYLE

- A chair is a statement. How it looks its lines and contours, its colours, fabrics and textures – all elements that combine for style and cool.
- And how it feels when you sit on that chair is a moment of truth. The effortless grace and supportive strength that distinguishes a quality thoroughbred chair from the rest of the herd. You might think we're a bit obsessed with seating. We are.
- / That's why we absorb all the trends set by our designers, attend their fairs and integrate into Buro chairs the best in world class design and seating engineering.

SEATING SPECIALIST

With offices in Sydney, Brisbane, Auckland and Christchurch; and a network of resellers throughout Australia and New Zealand, we are committed to providing a service that exceeds your expectations.

Buro Seating has warehousing or utilises third party logistics (3PL) in Auckland, Christchurch, Brisbane, Sydney, Melbourne, Adelaide and Perth allowing for immediate distribution of stocked goods.

As a seating specialist we offer:

- / An extensive range covering virtually all commercial seating
- / Specialist Account Managers
- / Workspace ergonomic assessments and training
- / A dedicated Product Training Manager
- / Ongoing product design, development and manufacturing
- / The ability to customise to meet your specific requirements.

Call us today to discuss your seating requirements.



OUR PURPOSE, MISSION AND VALUES

OUR PURPOSE

Sit well. Live Better.

buroseating ergonomics at work[®]

Helping customers to choose the absolute best and fit-for-purpose chair, for their health and wellbeing.

OUR MISSION

To lead in our chosen markets with iconic specialist brands, desirable ergonomic products, unparalleled customer experience, social responsibility leadership, and our Buro Edge culture.

OUR VALUES

- Play at the edge
- Connect and collaborate
- / Make it happen





SUSTAINABILITY

buroseating ergonomics at work®

At Buro Seating we acknowledge our responsibility to develop environmentally sustainable business practices and products, consequently we are committed to growing our range of chairs which are manufactured from recycled and/or recyclable materials.

The main principles of our environmental strategy are:

- To design products and processes that utilise minimal raw materials
- To design products with a minimum end of life recyclability of 80%
- / To reduce, reuse and recycle waste
- To develop an understanding of legislation relating to the environment and affecting the activities of our company.

Environmental policies and procedures

Buro Seating has documented policies and procedures in the areas of:

- / Waste management
- / Energy management
- / Packaging management
- Transport management.





OUR BRANDS

buroseating ergonomics at work[®]

BURO

Heavy duty quality ergonomic task, executive and visitor seating

KONFURB

A range of product designed for the contract market

MONDO

Everyday cost effective task seating

ERGOCARE

Health care and

Aged care furniture

PROED

Educational furniture

buroseating

Konfurb

m<u>∎</u>ndo

ERGOCare+





PRODUCTS, SERVICES AND APPLICATIONS

A desirable range of contemporary seating, ergonomically designed for human well-being. A healthy chair for every single body.

PRODUCTS

- / Conference
- / Executive
- / Guest
- / Kneeling
- / Meeting / Visitor
- / Mesh
- / Public / Cafe
- Specialty
- / Stackable
- / Stools
- / Soft Seating
- 🖊 Task

SERVICES

- 🖊 ErgoSafe
- / Outsourced Marketing

APPLICATIONS

- Aged Care
- / Boardroom
- / Breakout
- Co-working Spaces
- Customer Services
- / Dining
- Government Healthcare
- HealthCareHospitality
- / Hot Desk
- Institutions
- / Meeting Rooms
- / Office
- / Reception
- / Schools
- Seminar Rooms
- ✓ Sit/Stand
- / Warehouse





AWARDS AND DESIGNERS

RED DOT AWARD

Konfurb Duoblock and Konfurb Fly Sled Chair

The distinction "Red Dot" has become established internationally as one of the most sought-after seals of quality for good design.



reddot award 2018 best of the best

red<mark>dot</mark> award 2015 winner

MARTIN BALLENDAT

Designer of Konfurb Duoblock and Konfurb Harmony Series.

Martin Ballendat is a Germany-born internationally recognised Industrial Designer.

Martin Ballendat is the designer of the award winning Konfurb Duoblock chair which was proudly awarded a Red Dot Award - Best of the Best in 2018, and followed by an IF Design Award in 2019.

DESIGN BALLENDAT



iF DESIGN AWARD

Konfurb Harmony (5 Star) and Konfurb Duoblock

Each year, iF International Forum Design GmbH organizes one of the world's most celebrated and valued design competitions: the iF DESIGN AWARD, which is recognized as a symbol of design excellence around the world.



CLAUDIO BELLINI

Designer of the Konfurb Fly Series.

Claudio Bellini is an Italian-born architect and designer.

"The design concept of the Fly chair is driven by the consideration that a chair is a mirror of the human body and its needs. The polypropylene shell has been shaped in order to maximise flexibility and comfort, while simultaneously taking strength and durability requirements into account.

It is adaptable to a large variety of different leg frames and configurations. A light, dynamic and vibrating visual language supports this colourful, multipurpose chair in enhancing everyday life at home, in the office and during leisure time."



ACCREDITATIONS

AUSTRALIAN MADE*

buroseating ergonomics at work

*Specific products

NEW ZEALAND MADE*

NEW ZEALAND STANDARD

FURNISHING RESEARCH

AND DEVELOPMENT **INSTITUTE (AFRDI)***

APPROVED CODE OF PRACTICE FOR THE USE

OF VDUS, DEPT OF LABOUR, NEW ZEALAND

*Specific products

AUSTRALIAN/

*Specific products

AUSTRALASIAN

*Specific products

AS/NZS 4438:1997*



ISO9001 CERTIFICATION*

*Specific products & factories



*Specific products & factories

OHSAS 18001 CERTIFICATION*

*Specific products

GOOD ENVIRONMENTAL **CHOICE AUSTRALIA** (GECA)*

*Sustainable Living Fabrics only

CLIMATE ACTIVE CARBON NEUTRAL*

*Sustainable Living Fabrics only / specific products





AMERICAN NATIONAL STANDARD INSTITUTE (ANSI)*

*Specific products

THE BUSINESS AND INSTITUTIONAL FURNITURE MANUFACTURERS **ASSOCIATION (BIFMA)***



*Specific products

AUSTRALIAN PHYSIOTHERAPY **ASSOCIATION (APA)***

*Specific products

GREENGUARD & GREENGUARD GOLD*

*Specific products & factories





